

# Alibaba.com Gold Plus Supplier



## Assessment Report

*Presented to*

**Guangzhou Yixiang Ecommerce Co., Ltd.**

**广州易享电子商务有限公司**

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 510, 5th Floor, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China
City / Country:	Guangzhou / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cn1521299851ujwe
Gold Supplier Company Name:	Guangzhou Yixiang Ecommerce Co., Ltd.
Contact Person:	Mr. Xiaoqin Yang
Phone Number:	0086-20-38669656
Fax Number:	N/A
Email:	ken@besharpping.com
Website Address (URL):	<a href="http://besharpping.en.alibaba.com">http://besharpping.en.alibaba.com</a>

*Service Provided by TÜV SÜD Certification and Testing (China) Co., Ltd.*

*Report No.: 18428169\_T*



Report Number:	18428169_T	Assessment Type	Trade Assessment
Date of Assessment:	24/Dec./2018	Report Date:	24/Dec./2018
Assessor's Name:	Ms. Na Chen	Validity Period:	25/Dec./2018 -- 24/Dec./2019
Reviewed By:	Ms. Ciri Hu	Online Verification:	www.tuv-sud.cn/alibaba-en

**Important Notes:**

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## Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	9144010130474931XB
Year Established:	11/Jul./2014	Validity Period:	11/Jul./2014 -- 31/Dec./2049
Export Experience:	4 Years	Industry Experience:	4 Years
Registered Address:	Room 510, 5th Floor, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China		
Company Address:	Room 510, 5th Floor, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Guangzhou Industrial and Commercial Bureau Haizhu Branch
Registered Capital:	RMB 100,000		
Corporate Representative:	Mr. Xiaoqin Yang		
Industry:	Luggage, Bags and Cases, Timepieces, Jewelry, Gifts and Crafts		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Crafts Bags, Crafts Boxes, Premium Accessories		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: 105 m <sup>2</sup>			
Office Size: 105 m <sup>2</sup>			

## Section 2: Human Resources

Human Resources

2.1 Company Chart

```
graph TD; GM[GM] --- Sales[Sales Dept.]; GM --- RAndD[R And D Dept.]; GM --- Purchase[Purchase Dept.]; GM --- Finance[Finance Dept.]; GM --- Admin[Admin Dept.]
```

2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Sales Dept.	4	0	4
R And D Dept.	1	0	1
Purchase Dept.	1	0	1
Finance Dept.	1	0	1
Admin. Dept.	1	0	1
Total Number:	9	0	9

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

## Section 3: Current Export Situation

### Current Export Situation

There are 4 foreign trading employees in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30 Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	0	N/A	N/A	N/A
2-5 Years	4	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration No.:	03636620
Total Revenue (Previous Year):	Confidential
Total Export Revenue (Previous Year):	Confidential
Estimated Export Revenue (Current Year):	Confidential
Trade Agents Employed Overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest Port:	Shenzhen Port
Accepted Payment Terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR
Accepted Payment Type:	<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker

Average lead time from product order confirmation to production delivery (products exiting the factory):

Product Category	Num	Unit
Crafts Bags	40	Days
Crafts Boxes	40	Days
Premium Accessories	40	Days

Average Sampling Time

Product Category	Lead Time
Crafts Bags	15 Days
Crafts Boxes	15 Days
Premium Accessories	15 Days

The Shortest Sampling Time

Product Category	Shortest Lead Time
Premium Accessories	15 Days

## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	30.00
South America	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	5.00
Eastern Europe	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	5.00
Southeast Asia	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	15.00
Africa	N/A	0	0.00
Oceania	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	5.00
Mid East	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	0.00
Eastern Asia	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	10.00
Western Europe	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	25.00
Central America	N/A	0	0.00
Northern Europe	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	2.00
Southern Europe	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	2.00
South Asia	Crafts Bags, Crafts Boxes, Premium Accessories	Confidential	1.00
Domestic Market	N/A	0	0.00
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



## Section 5: Quality Assurance

Quality Assurance					
<b>5.1.1 Quality Management System Certification</b>					
Certification	Certified By	Certificate No.	Business Scope	Validity Date	
N/A	N/A	N/A	N/A	N/A	
<b>5.1.2 Product Certification</b>					
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date	
N/A	N/A	N/A	N/A	N/A	
<b>5.2 Testing Report</b>					
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date	
N/A	N/A	N/A	N/A	N/A	
<b>5.3 Supplier Management</b>					
Item	Content	Observations /Comments			
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No			
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No			
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No			
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input checked="" type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary			
<b>5.4 After Sales Service</b>					
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Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input checked="" type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input checked="" type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

## Section 6: R & D Capacity

R&D Capacity					
<b>6.1 Current Situation</b>					
There is _____ 1 _____ R&D engineer in the company.					
Education Level	Headcount		Work Experience	Headcount	
Doctorate	0		Over 30 Years	0	
Post-Graduate	0		21-30 Years	0	
Graduate	1		11-20 Years	0	
Junior College	0		6-10 Years	0	
Technical School	0		2-5 Years	1	
High School	0		Less than 2 years	0	
<b>Patent Situation</b>					
Patent No.	The Name of the Patent		The Patent Type	Available Date	
N/A	N/A		N/A	N/A	
<b>Brand Situation</b>					
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.	
5529222	Refer to the Photo	Jewellery Boxes, Jewelry Boxes, Jewelry Boxes Not Of Metal, Jewelry Boxes of Metal, Jewelry Boxes of Precious Metal, Jewelry Organizer Rolls For Travel, Jewelry Rolls For Storage, Jewelry Rolls For Travel, Leather Jewelry And Accessory Boxes, Presentation Boxes For Jewellery, Presentation Boxes For Jewelry: Small Jewellery Boxes Of Precious Metals, Wooden Jewellery Boxes Etc	31/Jul./2018 -- 30/Jul./2028	Photo in Section 8 (Trademark Photos)	
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The Average Time For New Products Launched	
Product Category	Lead Time
N/A	N/A
The Shortest Time For A New Item Launched	
Product Category	Shortest Lead Time
N/A	N/A
Does the company provide ODM service for others?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Are there relevant design input/output, review, and verification documents available for the assessment company?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Based on inspection, are R & D employees equipped with adequate specialized equipment?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, please list all key equipment used:	N/A
Do R & D employees use any specific software for designing new products?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please list the main software used:	3D
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input checked="" type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input checked="" type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input checked="" type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No
6.2 R&D Real Case Description (Confidential)	



**6.3 Design Process (Confidential)**

**6.4 Design Devices (N/A)**



## Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to increase sales by 100%.	1 Year



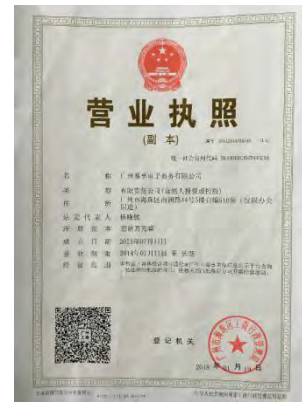
## Section 8: Certification & Photos

### Certification & Photos

#### Certification & Photos -- Business License (Original)



#### ★ Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection



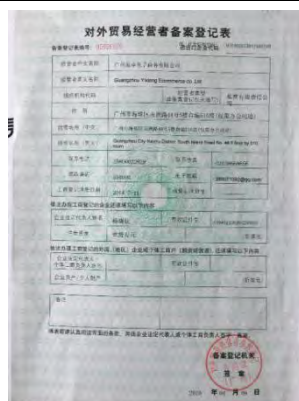
#### Certification & Photos -- Permit for Opening Bank Account



#### Certification & Photos -- Custom Clearance Registration Form




#### Certification & Photos -- Import and Export Enterprise Registration







#### Certification & Photos -- N/A

N/A

Patent Photos (N/A)	
Product Certification Photos (N/A)	
Quality Management System Certification Photos (N/A)	
Testing Report Photos (N/A)	
Trademark Photos	
Certification & Photos -- Trademark Certificate	
 <p>The image shows a formal trademark certificate from the United States Patent and Trademark Office. It certifies the trademark 'besharppin' for the owner, United States Patent and Trademark Office. The certificate includes the registration number 5,529,212, the date of registration (July 31, 2018), and the international classification (Class 14, 18, 27). It also lists the trademark owner as United States Patent and Trademark Office, 400 North Capitol Street, NE, Washington, D.C. 20002. The certificate is signed by the Trademark Principal Register.</p>	
Certification & Photos --N/A	



## Section 9: Company and Product Samples

Company and Product Samples	
<b>Company Gate</b> 	<b>Office</b> 
<b>Product Sample</b> 	<b>Product Sample</b> 
<b>Product Sample</b>	<b>Product Sample</b>



**Product Sample**



**Product Sample**



## Section 10: Competitive Advantages

<b>10.1 Product Group Capacity</b>		
<b>10.1.1 Products Sold (Within 12 Months)</b>		
<b>Products Name</b>	<b>Quantity</b>	<b>Revenue (USD)</b>
Confidential	Confidential	Confidential
<b>10.1.2 Suppliers Cooperated With (Within 12 Months) (Confidential)</b>		
<b>10.1.3 Real Case Description (Confidential)</b>		
<b>10.2 Real Case for Lower MOQ &amp; Lead Time</b>		
<b>Products Name</b>	<b>MOQ (Within 12 Months)</b>	<b>Lead Time</b>
Confidential	Confidential	Confidential
<b>10.3 Real Case for Large Contract &amp; Lead Time</b>		
<b>Products Name</b>	<b>Order (Within 12 Months)</b>	<b>Lead Time</b>
Confidential	Confidential	Confidential
<b>10.4 Overseas After Sales Service Capacity</b>		
<b>10.4.1 Average response time</b>	24 Hours	
<b>10.5 After-sales service capacity</b>		
<b>10.5.1 The Average Guarantee Time</b>		
<b>Product Category</b>	<b>Guarantee Time</b>	
Crafts Bags	60 Days	
Crafts Boxes	60 Days	
Premium Accessories	60 Days	
<b>10.5.2 The Longest Guarantee Time</b>		
<b>Product Category</b>	<b>Guarantee Time</b>	
Premium Accessories	60 Days	
<b>10.5.3 Does the company accept small order?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

-- End of Report --

# Alibaba.com Gold Plus Supplier

## Main Product Lines Verification Report

*Presented to*

**Guangzhou Yixiang Ecommerce Co., Ltd.**

广州易享电子商务有限公司

Company Address	Room 510, 5th Floor, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cn1521299851ujwe
Gold Supplier Company Name:	Guangzhou Yixiang Ecommerce Co., Ltd.
Contact Person:	Mr. Xiaoqin Yang
Phone Number:	0086-20-38669656
Fax Number:	N/A
Email:	ken@besharpping.com
Website Address (URL):	<a href="http://besharpping.en.alibaba.com">http://besharpping.en.alibaba.com</a>

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Report No.: 18428170\_P+T*





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Date of Assessment:	24/Dec./2018	Report Date:	24/Dec./2018
Assessor's Name:	Ms. Na Chen	Validity Period:	25/Dec./2018 -- 24/Dec./2019
Reviewed By:	Ms. Ciri Hu	Online Verification:	www.tuv-sud.cn/alibaba-en

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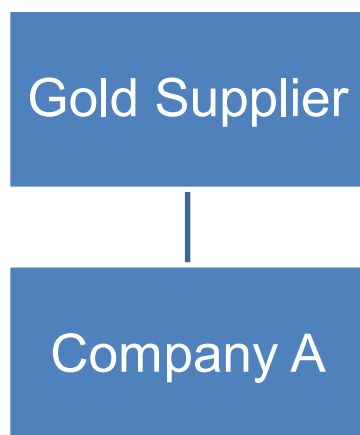


**Declaration:**

All the information below in this report may cover both the Gold Supplier and its Related Company, except the export records, which only belong to the Gold Supplier. Their relationship has been affirmed according to laws and regulations in China, also it will be clearly displayed below.

Does the gold supplier have a related company?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If has, Please list the related company name:(abbrev. company A)	Confidential
Company A's Address:	Confidential
Relationship with Gold Supplier	<input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input checked="" type="checkbox"/> Cooperation Partner <input type="checkbox"/> Kindred between Owners

**Enterprise relationship chart:**





## Section 1: Crafts Bags, Crafts Boxes, Premium Accessories

### 1.1 The Competitive Advantage of Product Line

Advanced technology, strict quality management process, caring service

### 1.2 Product Line Description

Crafts Bags, Crafts Boxes, Premium Accessories

#### Product Sample

1. Crafts Bags	2. Crafts Bags	3. Crafts Boxes
4. Crafts Boxes	5. Premium Accessories	6. Premium Accessories

### 1.3 Production Capacity

Production Line Capacity	Actual Units Produced (Previous 12 months)
Crafts Bags 50,000 Pcs Per Month	Confidential
Crafts Boxes 50,000 Pcs Per Month	Confidential
Premium Accessories 50,000 Pcs Per Month	Confidential
Number of Product Categories	Number of Product Models
5	1,500

### 1.4 Production Machinery

Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Cutting Machine	Confidential	4	8	Acceptable
Sewing Machine	Confidential	18	3	Acceptable
Cutting Machine	Sewing Machine			











### 1.5 Testing Machinery

Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
N/A	N/A	N/A	N/A	N/A

### 1.6 Production Flow

No.	Production Process	No.	Production Process	No.	Production Process
1		2		3	
	Raw Material		Cutting		Fitting 1
4		5		6	
	Sewing		Fitting 2		Packing

### 1.7 Export Market Distribution (Previous Year)

Market	Revenue (USD)	Total Revenue (%)
North America	Confidential	30.00
South America	Confidential	5.00
Eastern Europe	Confidential	5.00
Southeast Asia	Confidential	15.00
Africa	0	0.00
Oceania	Confidential	5.00
Mid East	Confidential	0.00
Eastern Asia	Confidential	10.00

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Western Europe	Confidential	25.00
Central America	0	0.00
Northern Europe	Confidential	2.00
Southern Europe	Confidential	2.00
South Asia	Confidential	1.00
Domestic Market	0	0.00

#### 1.8 Order Capacity

##### 1.8.1 Real Case for Lower MOQ

Products Name	MOQ (In the last 12 months)
Confidential	Confidential

##### 1.8.2 Real Case for Large Contract

Products Name	Order (In the last 12 months)
Confidential	Confidential

##### 1.8.3 Shortest Lead Time

Products Name	Order (In the last 12 months)	Shortest Lead Time (In the last 12 months)
Confidential	Confidential	Confidential

#### 1.9 Certification (N/A)

#### 1.10 Testing Report (N/A)

-- End of Report --