

Alibaba.com Gold Plus Supplier



Assessment Report

Presented to

Guangzhou Yixiang E-commerce Co., Ltd.

广州易享电子商务有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 510, 5/F, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China
City / Country:	Guangzhou / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cn1521299851ujwe
Gold Supplier Company Name:	Guangzhou Yixiang E-commerce Co., Ltd.
Contact Person:	Mr. Ken Yang
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Service Provided by SGS

Report No.: 19630375_T





Report Number:	19630375_T	Assessment Type	Trade Assessment
Date of Assessment:	13/Nov./2019	Report Date:	13/Nov./2019
Assessor's Name:	Justin Wu	Validity Period:	14/Nov./2019 -- 13/Nov./2020
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

Important Notes:

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	9144010130474931 XB
Year Established:	01/Jul./2014	Validity Period:	01/Jul./2014 -- 31/Dec./2049
Export Experience:	5	Industry Experience:	5
Registered Address:	Room 510, 5/F, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China		
Company Address:	Room 510, 5/F, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Guangzhou Haizhu Industrial & Commercial Bureau
Registered Capital:	RMB 100,000		
Corporate Representative:	Mr. Xiaoqin Yang		
Industry:	Gifts & Crafts		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed			
Total Building Size: 100 m ²			
Office Size: 100 m ²			

Section 2: Human Resources

Human Resources

2.1 Company Chart



```
graph TD; GM[GM] --> Admin[Admin. Dept.]; GM --> Sales[Sales Dept.]; GM --> Marketing[Marketing Dept.]
```

2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Admin. Dept.	1	0	1
Sales Dept.	4	0	4
Marketing Dept.	4	0	4
Total Number:	10	0	10

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Ken Yang	GM	University Graduate	5

Section 3: Current Export Situation

Current Export Situation

There is/are 4 foreign trading employee(s) in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	1	N/A	N/A	N/A
6-10 Years	0	N/A	N/A	N/A
2-5 Years	3	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration No.:	03636620
Total Revenue (Previous Year):	Confidential
Total Export Revenue (Previous Year):	Confidential
Estimated Export Revenue (Current Year):	Confidential
Trade Agents Employed Overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest Port:	Shenzhen Port
Accepted Payment Terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input type="checkbox"/> CFR
Accepted Payment Type:	<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker

Average lead time from product order confirmation to production delivery (products exiting the factory):

Product Category	Num	Unit
Jewelry Box	30	Days
Watch Box	30	Days
Cosmetic Box	30	Days
Office Desk Kits	30	Days
Hotel Desk Kits	30	Days

Average Sampling Time

Product Category	Lead Time
Jewelry Box	7 Days
Watch Box	7 Days
Cosmetic Box	7 Days
Office Desk Kits	7 Days
Hotel Desk Kits	7 Days

The Shortest Sampling Time

Product Category	Shortest Lead Time
Jewelry Box	7 Days

Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
South America	N/A	0	0
Eastern Europe	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
Southeast Asia	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
Africa	N/A	0	0
Oceania	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
Mid East	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
Eastern Asia	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	5
Western Europe	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	30
Central America	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	15
Northern Europe	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	15
Southern Europe	Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits	Confidential	10
South Asia	N/A	0	0
Domestic Market	N/A	0	0



4.2 Main Clients		
Client Name	Main Product(s)	Total Revenue (%)
Confidential	Confidential	Confidential

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input checked="" type="checkbox"/> No, inspections are not necessary		

5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input checked="" type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input checked="" type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are _____ 0 _____ R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
The Average Time For New Products Launched				
Product Category		Lead Time		
0		0		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
0		0		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R& D employees use any specific software for designing new products?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list the main software used:		N/A		
Please list all certifications and/or qualifications of the R & D department:		N/A		

Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input checked="" type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input checked="" type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
6.2 R&D Real Case Description		
Customer's Name	N/A	
Customer's Location	N/A	
Customer's Industry:	N/A	
Order's Requirement Description:	N/A	
6.3 Design Process		
Process 1	Process 2	Process 3
N/A	N/A	N/A
Description: N/A	Description: N/A	Description: N/A
6.4 Design Devices		
Device 1	Device 2	Device 3
N/A	N/A	N/A





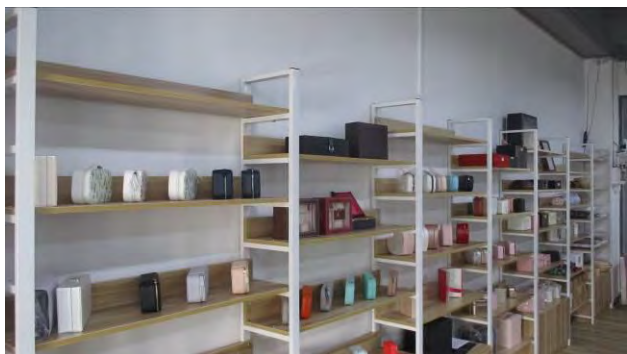



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	Confidential	Confidential

Section 8: Certification & Photos

Certification & Photos	
Certification & Photos -- Business License (Original)	Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection
Certification & Photos -- Permit for Opening Bank Account	Certification & Photos -- Import and Export Enterprise Registration

Section 9: Company and Product Samples

Company and Product Samples	
Company Gate 	Office 
Showroom 	Product Sample 
Product Sample 	Product Sample 

Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
Jewelry Box	50,000 Pcs	Confidential
Watch Box	20,000 Pcs	Confidential
Cosmetic Box	20,000 Pcs	Confidential
Office Desk Kits	30,000 Pcs	Confidential
Hotel Desk Kits	30,000 Pcs	Confidential
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	1	
No. of suppliers (which cooperated over 2 times)	1	
No. of provinces which cooperation suppliers belong to	1 (Guangdong)	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No	
If yes, please describe it	N/A	
10.1.3 Real Case Description:		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
10.2 Real Case for Lower MOQ & Lead Time		
Products Name	MOQ (Within 12 Months)	Lead Time
Jewelry Box	100 Pcs	30 Days
10.3 Real Case for Large Contract & Lead Time		
Products Name	Order (Within 12 Months)	Lead Time
Jewelry Box	40,000 Pcs	90 Days
10.4 Overseas After Sales Service Capacity		
10.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	



10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
10.4.3 Average response time	8 Hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
Jewelry Box		45 Days		
Watch Box		45 Days		
Cosmetic Box		45 Days		
Office Desk Kits		45 Days		
Hotel Desk Kits		45 Days		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
Jewelry Box		45 Days		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --

Alibaba.com Gold Plus Supplier

Main Product Lines Verification Report

Presented to

Guangzhou Yixiang E-commerce Co., Ltd.

广州易享电子商务有限公司

Company Address	Room 510, 5/F, No. 44, Nanzhou Road, Haizhu District, Guangzhou City, Guangdong Province, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cn1521299851ujwe
Gold Supplier Company Name:	Guangzhou Yixiang E-commerce Co., Ltd.
Contact Person:	Mr. Ken Yang
Phone Number:	0086-15800022829
Fax Number:	Confidential
Email:	ken@besharpping.com
Website Address (URL):	http://besharpping.en.alibaba.com

Service Provided by SGS
Report No.: 19630376_P+T





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Report Number:	19630376_P+T	Assessment Type:	Main Product Lines Verification
Date of Assessment:	13/Nov./2019	Report Date:	13/Nov./2019
Assessor's Name:	Justin Wu	Validity Period:	14/Nov./2019 -- 13/Nov./2020
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

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Declaration:

All the information below in this report may cover both the Gold Supplier and its Related Company, except the export records, which only belong to the Gold Supplier. Their relationship has been affirmed according to laws and regulations in China, also it will be clearly displayed below.







Does the gold supplier have a related company?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If has, Please list the related company name: (abbrev. company A)	Confidential
Company A's Address:	Confidential
Relationship with Gold Supplier	<input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input checked="" type="checkbox"/> Cooperation Partner <input type="checkbox"/> Kindred between Owners

Enterprise relationship chart:









Section 1: Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits

Kits

1.1 The Competitive Advantage of Product Line				
The company can provide OEM and ODM services.				
1.2 Product Line Description				
Jewelry Box; Watch Box; Cosmetic Box; Office Desk Kits; Hotel Desk Kits				
Product Sample				
1. Jewelry Box		2. Jewelry Box		3. Watch Box
				
4. Cosmetic Box		5. Office Desk Kits		6. Hotel Desk Kits
				
1.3 Production Capacity				
Production Line Capacity			Actual Units Produced (Previous 12 months)	
Jewelry Box: 10,000 Pcs / Month, Watch Box: 10,000 Pcs / Month, Cosmetic Box: 10,000 Pcs / Month, Office Desk Kits: 10,000 Pcs / Month, Hotel Desk Kits: 10,000 Pcs / Month			Confidential	
Number of Product Categories			Number of Product Models	
5			2,000	
1.4 Production Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Paper Cutting Machine	Confidential	2	5	Acceptable
Die-cutting Machine	Confidential	5	5	Acceptable
Cutting Bed	Confidential	2	5	Acceptable
Sewing Machine	Confidential	16	5	Acceptable

Punching Machine	Confidential	3	5	Acceptable
Computer Sewing Machine	Confidential	1	6	Acceptable

Paper Cutting Machine	Die-cutting Machine	Cutting Bed
		
Sewing Machine	Punching Machine	Computer Sewing Machine
		

1.5 Testing Machinery

Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A

1.6 Production Flow					
No.	Production Process	No.	Production Process	No.	Production Process
1	 Raw Materials	2	 Cutting	3	 Mold Making
4	 Die-cutting	5	 Gluing	6	 Laminating
7	 Laminating	8	 Punching	9	 Sewing
10	 Assembly	11	 Inspection & Packaging	12	 Packed Products



1.7 Export Market Distribution (Previous Year)

Market	Revenue (USD)	Total Revenue (%)
North America	Confidential	5
South America	0	0
Eastern Europe	Confidential	5
Southeast Asia	Confidential	5
Africa	0	0
Oceania	Confidential	5
Mid East	Confidential	5
Eastern Asia	Confidential	5
Western Europe	Confidential	30
Central America	Confidential	15
Northern Europe	Confidential	15
Southern Europe	Confidential	10
South Asia	0	0
Domestic Market	0	0

1.8 Order Capacity

1.8.1 Real Case for Lower MOQ

Products Name	#MOQ (In the last 12 months)
Jewelry Box	100 Pcs

1.8.2 Real Case for Large Contract

Products Name	#Order (In the last 12 months)
Jewelry Box	40,000 Pcs

1.8.3 Shortest Lead Time

Products Name	#Order (In the last 12 months)	Shortest Lead Time (In the last 12 months)
Jewelry Box	100 Pcs	30 Days

1.9 Certification

Certification Name	N/A	Certificate Picture N/A
Certified By	N/A	
Certificate No.	N/A	
Product Name & Model No.	N/A	
Available Date-Expired Date	N/A	



1.10 Testing Report		
Report Name	N/A	Report Picture
Issued By	N/A	N/A
Product Name & Model No.	N/A	
Report Date	N/A	

-- End of Report --